



**NOMINEES FOR THE 28th ANNUAL SPORTS EMMY AWARDS
ANNOUNCED AT IMG WORLD CONGRESS OF SPORTS**

**Winners To Be Honored During April 30 Ceremony
At Frederick P. Rose Hall, Home of Jazz at Lincoln Center**

Don Ohlmeyer To Receive Lifetime Achievement Award

NEW YORK, NY – March 22, 2007 – Nominees for the 28th Annual Sports Emmy[®] Awards were announced today by the National Academy of Television Arts & Sciences at a breakfast meeting of the IMG World Congress of Sports at the New York City's Pierre Hotel. Peter Price, President of the National Television Academy, was joined by Ross Greenburg, President of HBO Sports; David Levy, President, Turner Sports, Sean McManus, President of CBS News and Sports, and Ken Schanzer, President, NBC Sports.

At the 28th Annual Sports Emmy Awards, winners in 30 categories including outstanding live sports special, sports documentary, studio show, play-by-play personality, and studio analyst will be honored. This year, three Emmy Awards for outstanding sports content – event coverage, long-form and general interest – delivered via broadband, including the Internet, cell phones, personal media players and other devices will also be presented.

In addition, Don Ohlmeyer, legendary television producer/director/executive and winner of 16 Emmy Awards, will receive this year's Lifetime Achievement Award that evening. Ohlmeyer has enjoyed one of the most varied careers in the history of television. He has served as Executive Producer, Producer, Director and Writer for entertainment and sports programming since 1967, and served as President, NBC West Coast, overseeing the activities of all the company's entertainment-related businesses, including NBC Entertainment, NBC Studios and NBC Enterprises, 1993-2000.

The 28th Annual Sports Emmy Awards will be presented at a special ceremony on Monday, April 30 at Frederick P. Rose Hall, Home of Jazz at Lincoln Center located in the Time Warner Center in New York City. Leading sports broadcasters, personalities and television professionals will be presenters at the event. American Airlines and Thomson Grass Valley are official sponsors of the 28th Annual Sports Emmy Awards. Street & Smith's *Sports Business Journal* is the exclusive magazine partner.

A breakdown of the nominees by network and platform as well as a full list of nominees, compiled by the accounting firm of Lutz and Carr, LLP, New York, follows this release.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Creative Arts and Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, The National Television Academy began recognizing programming produced for the Internet, cellphones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 20 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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28th Annual Sports Emmy Awards
(For programming from calendar year 2006)
Number of Nominations by Network / Platform

Network	Nominations
ESPN	26
NBC	24
HBO	16
CBS	14
FOX	13
ABC	10
NFL Network	9
TNT	7
Fox Sports Net	3
ESPN.com	3
ESPN2	3
CBSSportsline.com	2
TNT on NBA.com	2
NASCAR Images	2
Beingstanley.com	1
Chicagotribune.com	1
dewactionsportstour.com	1
dsc.discovery.com/mobile	1
ESPN Classic	1
MLB.com	1
Race2Replace.com	1
Rush HD	1
Sports.yahoo.com	1
The Biography Channel	1
USA	1

28th Annual Sports Emmy Awards
(For programming from calendar year 2006)
Breakdown of Multiple
Program / Series Nominations

<u>Program</u>	<u>Nominations</u>	<u>Network</u>
The XX Olympic Winter Games	10	NBC
Real Sports with Bryant Gumbel	5	HBO
One of a Kind: The Rise and Fall of Stu Ungar	4	ESPN
Ali Rap	3	ESPN
America's Game: The Super Bowl Champions	3	NFL Network
Inside the NFL	3	HBO
MansionPoker.net Poker Dome Challenge	3	Fox Sports Net
MLB on FOX	3	FOX
Monday Night Football	3	ESPN
NBA Nation	3	ABC
Beyond the Wheel	2	NASCAR Images
College GameDay	2	ESPN
Cris Collinsworth	2	HBO / NBC / NFL Network
HBO PPV Boxing	2	HBO
Joe Buck	2	FOX
NASCAR on FOX	2	FOX
NBA Finals	2	ABC
NFL Films presents on NFL Network	2	NFL Network
NFL on CBS	2	CBS
NFL on FOX	2	FOX
Outside the Lines	2	ESPN
SportsCenter	2	ESPN
Sunday Night Football	2	NBC
Super Bowl XL	2	ABC
The Masters	2	CBS
Timeless	2	ESPN2
TNT OverTime	2	TNT on NBA.com
Tour de France	2	CBS

The Nominations

Outstanding LIVE SPORTS SPECIAL

- * **131st Preakness Stakes** **NBC**

- * **2006 FIFA World Cup** **ABC**
Soccer United Marketing

- * **MLB on FOX: Post Season** **FOX**

- * **NFL on CBS (Pittsburgh - Indianapolis) Divisional Playoff** **CBS**

- * **The Masters** **CBS**

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Outstanding LIVE SPORTS SERIES

- * **ESPN College Football** **ESPN**

- * **ESPN Major League Baseball** **ESPN**

- * **ESPN Monday Night Football** **ESPN**

- * **HBO PPV Boxing** **HBO**

- * **NASCAR on TNT & NBC** **TNT / NBC**

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Outstanding LIVE EVENT TURNAROUND

- * **Beyond the Wheel** **NASCAR Images**
- * **MansionPoker.net Poker Dome Challenge** **Fox Sports Net**
- * **NFL Network Game of the Week** **NFL Network**
NFL Films
- * **The XX Olympic Winter Games** **NBC**
- * **Tour de France** **CBS**

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Outstanding EDITED SPORTS SPECIAL

- * **2006 Ford Ironman World Championship** **NBC**
Ironman Productions
- * **Countdown to De La Hoya-Mayorga** **HBO**
- * **Steeler Nation** **NFL Network**
NFL Films
- * **The Moment: 25 Years** **CBS**
- * **Tiger at 30** **CBS**

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Outstanding SPORTS DOCUMENTARY

- * **Ali Rap** **ESPN**

- * **Biography: Tiger Woods** **The Biography Channel**
- * **One of a Kind: The Rise and Fall of Stu Ungar** **ESPN**
Red Line Films
- * **The XX Olympic Winter Games - "The Great Race"** **NBC**
- * **Wait 'til Next Year: The Saga of the Chicago Cubs** **HBO**

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Outstanding EDITED SPORTS SERIES / ANTHOLOGIES

- * **America's Game: The Super Bowl Champions** **NFL Network**
NFL Films
- * **NFL Films presents on NFL Network** **NFL Network**
NFL Films
- * **Real Sports with Bryant Gumbel** **HBO**
- * **SportsCentury** **ESPN Classic**
- * **The Contender** **ESPN2**
Long Term, Inc.

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Outstanding STUDIO SHOW - WEEKLY

- * **College GameDay (Football)** **ESPN**
- * **Inside the NFL** **HBO**
- * **NBA Nation** **ABC**

* **Sunday NFL Countdown** **ESPN**

* **The NFL Today** **CBS**

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Outstanding STUDIO SHOW - DAILY

* **Baseball Tonight** **ESPN**

* **Inside the NBA - Playoffs** **TNT**

* **Olympic Ice** **USA**

* **Outside the Lines** **ESPN**

* **Pardon The Interruption** **ESPN**

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Outstanding SPORTS JOURNALISM

* **Outside the Lines** **ESPN**

Tillman's Final Mission

* **Real Sports with Bryant Gumbel** **HBO**

Big Coal

* **Real Sports with Bryant Gumbel** **HBO**

Forger's Paradise

* **Real Sports with Bryant Gumbel** **HBO**

Uninsured

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Outstanding SHORT FEATURE

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| * College GameDay / SportsCenter
<i>Patrick Hughes</i> | ESPN |
| * Inside the NFL
<i>Hines Ward</i> | HBO |
| * NBA Nation
<i>Katrina Comeback</i> | ABC |
| * NBA Nation
<i>Rip's Masks</i> | ABC |
| * NCAA Men's Basketball Tournament
<i>Jason McElwain</i> | CBS |
| * SportsCenter
<i>"Lady Caliphs"</i> | ESPN |

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Outstanding LONG FEATURE

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| * Costas NOW
<i>2006 Appreciations</i> | HBO |
| * NFL Films presents on NFL Network
<i>Isaiah Kacyvenski</i> | NFL Network
<i>NFL Films</i> |
| * Real Sports with Bryant Gumbel
<i>Healing (Dick Ebersol)</i> | HBO |
| * SportsCenter
<i>Travis Roy</i> | ESPN |

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Outstanding OPEN / TEASE

* AFC Championship <i>Tease</i>	CBS
* Indianapolis 500 <i>Tease</i>	ABC
* NBA Finals <i>"Basketball Hall of Fame"</i>	ABC
* Super Bowl XL <i>"Oh the Places You'll Go"</i>	ABC
* The Masters Sunday <i>Tease</i>	CBS
* The XX Olympic Winter Games <i>"The Stories of Torino"</i>	NBC

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Outstanding BROADBAND - COVERAGE

* Amen Corner Live	CBSSportsline.com
* Fantasy Football Live	Sports.yahoo.com
* March Madness on Demand	CBSSportsline.com
* Race 2 Replace	Race2Replace.com <i>Discovery Communications</i>
* TNT OverTime - Charles Barkley in New Orleans	TNT on NBA.com

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Outstanding BROADBAND - LONG FORM

* "The Real Frozen Tundra" - Barrow, Alaska ESPN.com

* Dew Action Sports Tour dewactionsportstour.com

* Football In Chicago Chicagotribune.com
Chicago Tribune

* Vintage Baseball MLB.com

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Outstanding BROADBAND - GENERAL INTEREST

* "Off Mikes" ESPN.com

* Being Stanley Beingstanley.com
Catman & Mary Productions

* Love at First Beep ESPN.com

* Physics of Baseball dsc.discovery.com/mobile
Discovery Communications

* TNT OverTime - The Sounds of NBA All-Star featuring Pharrell TNT on NBA.com

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Outstanding Sports Personality - STUDIO HOST

* Bob Costas HBO / NBC

* Ernie Johnson	TNT
* James Brown	CBS
* Jim Lampley	NBC
* Joe Buck	FOX
* Rich Eisen	NFL Network

Outstanding Sports Personality - PLAY-BY-PLAY

* Al Michaels	ABC / NBC
* Jim Nantz	CBS
* Joe Buck	FOX
* Marv Albert	TNT
* Mike Tirico	ESPN

Outstanding Sports Personality - STUDIO ANALYST

* Charles Barkley	TNT
* Cris Collinsworth	HBO / NBC

- * Jay Bilas** **ESPN**

- * Jeff Hammond** **FOX**

- * Kirk Herbstreit** **ESPN**

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Outstanding Sports Personality - SPORTS EVENT ANALYST

- * Cris Collinsworth** **NFL Network**

- * Darrell Waltrip** **FOX**

- * Jerry Bailey** **ESPN**

- * Johnny Miller** **NBC**

- * Tim McCarver** **FOX**

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Outstanding TECHNICAL TEAM REMOTE

- * NASCAR on FOX** **FOX**

- * Sunday Night Football** **NBC**

- * The XX Olympic Winter Games** **NBC**

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Outstanding TECHNICAL TEAM STUDIO

- * **Football Night In America** **NBC**

- * **Fox NFL Sunday: Road Show** **FOX**

- * **MansionPoker.net Poker Dome Challenge** **Fox Sports Net**

- * **The XX Olympic Winter Games** **NBC**

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Outstanding CAMERA WORK

- * **Beyond the Wheel** **NASCAR Images**

- * **Focused** **Rush HD**
The Perfect Season

- * **Jeep World of Adventure Sports** **NBC**

- * **The XX Olympic Winter Games** **NBC**
"The Stories of Torino"

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Outstanding EDITING

- * **Ali Rap** **ESPN**

- * **America's Game: The Super Bowl Champions** **NFL Network**
Trailer *NFL Films*

- * **NASCAR** **TNT**

- * **NBA on TNT** **TNT**

- * **NFL on CBS** **CBS**
NFL Thanksgiving Tease

* **One of a Kind: The Rise and Fall of Stu Ungar**

ESPN
Red Line Films

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The Dick Schaap WRITING AWARD

* **One of a Kind: The Rise and Fall of Stu Ungar**

ESPN
Red Line Films

* **The XX Olympic Winter Games**
"The Stories of Torino"

NBC

* **Tour de France**

CBS

* **U.S. Open Tennis Championships**
Enberg Essays

CBS

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Outstanding MUSIC COMPOSITION / DIRECTION / LYRICS

* **Ali Rap**

ESPN

* **America's Game: The Super Bowl Champions**
1974 Pittsburgh Steelers

NFL Network
NFL Films

* **Billie Jean King: Portrait Of A Pioneer**

HBO

* **The XX Olympic Winter Games**
"The Stories of Torino"

NBC

* **Timeless**
"Bike Messenger"

ESPN2

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Outstanding Live Event AUDIO / SOUND

- * **HBO PPV Boxing** **HBO**

- * **MLB on FOX** **FOX**

- * **NASCAR on FOX** **FOX**

- * **NFL on FOX** **FOX**

- * **NHL on NBC** **NBC**

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Outstanding Post Produced AUDIO / SOUND

- * **Inside the NFL** **HBO**
NFL Films

- * **MLB on FOX: Pre-Game Show** **FOX**

- * **One of a Kind: The Rise and Fall of Stu Ungar** **ESPN**
Red Line Films

- * **Timeless** **ESPN2**
Red Line Films
 2006 Season

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Outstanding GRAPHIC DESIGN

- * NFL on FOX FOX
- * Sunday Night Football / Football Night In America NBC
- * Super Bowl XL
"Drive to Detroit" ABC
- * The XX Olympic Winter Games NBC

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Outstanding PRODUCTION DESIGN / ART DIRECTION

- * 2006 NFL Draft ESPN
Tease for Day 1 and Day 2
- * Monday Night Football ESPN
Tease for MIN / WSH & GB / PHI
- * Monday Night Football ESPN
Transformation Open Featuring Ben Stiller
- * NBA Finals ABC
Tease / Open

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The George Wensel TECHNICAL ACHIEVEMENT AWARD

- * MansionPoker.net Poker Dome Challenge Fox Sports Net
- * NBC Golf Tour NBC
NBC / Sportvision Virtual Caddy SportVision
- * The XX Olympic Winter Games NBC
The High Definition Games